

Budget Overview

Asking Budget: \$10,000

Budget overview for Little Monster development and marketing. Solo developer for Onedrr LLC.

Expense	Details	Cost
Game Expenses		
Composer	10 min of music at \$200 per min - 3 tracks	\$2,000
Sound Engineer	\$30 per individual effect - 10 new SFX	\$300
Software Fees / Subscriptions	GameMaker, SteamWorks, etc..	Self Funded
Office Supplies	Notebooks, art supplies for sketching game concepts, etc..	Self Funded
Equipment	PC, game peripherals, PC peripherals, etc..	Self Funded
Game Assets and Artwork	Adobe Creative Suite subscription	Self Funded
Total		\$2,300
Marketing Expenses		
YouTube Ad	Game demo advertisement - 100,00 Views	\$2,000
Instagram Reel Ad	Game demo advertisement - \$350 per day for 5 days	\$1,750
YouTube Influencer - Micro & Mid-tier	Influencer plays demo - 10K-100K followers	\$1,000
YouTube Influencer - Nano	Influencer plays demo - 500-10K followers	\$250
YouTube Influencer - Nano	Influencer plays demo - 500-10K followers	\$250
Game Magazine Ad	Game demo advertisement - Retro Gaming Magazine	\$200
Maker Faire Orlando	Demo booth construction and fees	\$1,500
Free Play Florida	Demo booth construction and fees	Same Booth as MFO
Email Campaign	MailerLite subscription fee	Self Funded
Marketing Assets and Artwork	Adobe Creative Suite subscription	Self Funded
Total		\$6,950
Company Expenses		
LLC Fees	Yearly renewal fee	Self Funded
Taxes	Yearly filing fee	Self Funded
Total		\$0
Total Expenses		\$9,250